



August 8, 2011

Dear Sir or Madam:

Welcome to the 18th Society of Petroleum Engineers Improved Oil Recovery Symposium, "Issues and Options in an Uncertain World." This symposium series, which began in 1978, continues its long history as the SPE's premier meeting on the topic of improved oil recovery. Scheduled for April 14-18, 2012, SPE and the Mid-Continent Section will host this Symposium at the Renaissance Hotel in Tulsa, Oklahoma.

In the most recent survey of IOR projects around the world, one third of the new projects being implemented were outside of the Americas. This is a clear reminder that understanding the lessons learned from past IOR projects and developing new technologies and methodologies are important the world over. New discoveries are becoming more challenging and increasingly more unconventional. As demand for oil and gas continues to grow, the leading-edge IOR technologies presented at this conference will be applied on a global scale.

Over 650 key decision makers attended the 2010 improved oil recovery symposium from 32 countries. Four hundred of the attendees were from the USA.

In conjunction with the exhibition, we will host the *Exhibitor Technology Update Series* giving you the chance to present your company's products and services to a smaller, more focused audience. There are also sponsorship opportunities available for your company to host a coffee service or other exhibitor-related events.

Exhibit booth registration includes:

- Standard booth equipment, 8-ft. high draped backwall, 3-ft. high draped side rails, 7" x 44" identification sign
- One six ft. draped table
- Two chairs
- Company name and description in Final Program
- Two complimentary exhibitor registrations per 100 sq. ft. of exhibit space which includes the Monday and Tuesday luncheon, and Tuesday social event
- An allotment of complimentary day passes for the exhibit hall

The Rate is \$2000.00 per 10 x 10 exhibit booth. Payment is due at the same time as the contract. Final registration deadline for exhibits is December 31, 2011.



To register: please complete the enclosed contract and return it with a check payable to “SPE IOR Symposium” to:

SPE Improved Oil Recovery Symposium
ATTN: Exhibits Coordinator
440 S. Gary Ave., PMB #15
Tulsa, OK 74104

If you would prefer to pay by credit card or wire transfer, please contact Karla Jodoin, Exhibits Coordinator, directly at 918.296.0487 or kwjodoin@yahoo.com to make arrangements.

For more information on the Symposium visit the IOR site at www.speior.org and click on the Exhibits tab.

If you have questions or need more information please contact Karla at 918.296.0487 or via email at kwjodoin@yahoo.com.

I look forward to seeing you at the Symposium.

Sincerely,

P. Douglas Storts
IOR Exhibits Chair